



# Network Contact Solutions

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**Network Contact Solutions (NCS) are a team of Telecom Consultants with some 25 years experience in helping businesses of all sizes, enhance their telecom arrangements.**

We recognise the difference an efficient and professional Call Handling Solution makes to your company, in terms of your own customers experience of your dealing with their call. We have harnessed together a range of customised Network Based Products to satisfy almost all Business needs, eliminating the need for Technology investment and able to work in conjunction with your existing telephone system.

Being independent of any one provider, allows us to trawl this competitive market to ensure you benefit from the most suitable service for your own systems and processes.

It is for this reason that we are the preferred supplier to hundreds of businesses throughout the UK; from Small Medium Enterprises and Sole Traders, to large Corporate Call Centres.

Our recommendations are free. Allow us to demonstrate how we can make that vital difference. Network Contact Solutions (NCS) are a team of Telecom Consultants with some 25 years

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## Ad Tracker

**Launched initially for Yellow Pages Advertisers, this has allowed hundreds of companies to accurately monitor their advertising strategies and enable them to make informed decisions as to where their marketing Budgets are best spent.**

STD Code	Calls	Answ	Unans	Eng'd	% Ans	% Unans	% Eng	Total Mins	AvgDur	AvgTTA	AvgRTNR	
0113		3	3	0	100.0	0.0	0.0	0.0	2.13	42.7	0.0	0.0
0114		7	5	2	71.4	28.6	0.0	0.0	3.97	47.6	4.4	22.0
0115		8	8	0	100.0	0.0	0.0	0.0	9.92	74.4	0.0	0.0
0121		1	1	0	100.0	0.0	0.0	0.0	0.07	4.0	0.0	0.0
01226		1	1	0	100.0	0.0	0.0	0.0	0.77	46.0	0.0	0.0
01227		10	10	0	100.0	0.0	0.0	0.0	11.53	69.2	0.0	0.0
01228		3	3	0	100.0	0.0	0.0	0.0	2.63	52.7	0.0	0.0
01233		15	13	0	86.7	0.0	13.3	30.81	142.2	0.0	0.0	0.0
01234		1	1	0	100.0	0.0	0.0	0.0	0.47	28.0	0.0	0.0
01246		1	1	0	100.0	0.0	0.0	0.0	0.28	17.0	0.0	0.0

Quite simply, we provide an individual 08 Non Geographic Number (including 0845 Local Rate without Call Charges) for your advert that will deliver calls to your existing number.

This will then give you secure access to a Web Based service that will demonstrate some very powerful Call Statistics. Not only will it tell you how many calls were made as a result of your advert, it also tells you how many calls didn't get through and the reason (engaged/unanswered) and the origin of the caller.

This is why the majority of our clients use a separate number in each of their advertising mediums as, for the first time, they are able to accurately assess just exactly where their advertising budget is best spent.

We may even be able to give you the Calling Party's number... so if you do miss a valuable business enquiry, you may not necessarily miss out on the business!